

## An Untapped PPPA Fundraising Opportunity:

### *King Soopers Community Rewards Program (KSCR)*

Active PPPA Members:	1341
PPPA Households:	1105 (as of April 4)
Households enrolled in KSCR:	87 (as of April 4) – 7.8%
PPPA KSCR Earnings in 2021:	\$1567.52
PPPA Annual Potential KSCR Earnings:	\$19,909.00

$$\text{\$1567.52/87 households} = \text{"X"/1105 households} \quad \text{X} = \text{\$19,909.00}$$

Note: Average cost for a BCRP-like PB court is ~\$25,400 (4" P-T concrete, earth prep, fencing)

[Pikes Peak Pickleball Association - Programs](#)

<https://www.kingsoopers.com/i/community/community-rewards>