

# 2021 PPPA Year End Report

## Summary

As the city, county, and state emerged from the COVID pandemic this past year, pickleball play and programs resumed. The PPPA Board continues to advance the sport of pickleball in the Colorado Springs community. THANK YOU to all the volunteers over the last twelve months who volunteered time and talent to work alongside PPPA.

## City and County Government Relations

### **Bear Creek Regional Park Pickleball Court Dedication**



On Jun 26, 2021 El Paso County Parks & Rec, the El Paso County Commissioners, and PPPA dedicated the 12 new Pickleball courts at Bear Creek. It took 31 months from the original concept discussions with El Paso County until the opening of the new courts, including almost a year delay due to the pandemic. PPPA and El Paso County leadership developed the design plans, competitive contract strategy and overall funding approach to make this happen. Like what was done in 2015 for the Monument Valley Pickleball courts, PPPA experts were part of the Government’s proposal evaluation and selection committee for contract award. The total cost for this model public-private partnership was \$586,000 for court construction and facilities with PPPA contributing \$121,000 that included a \$20,000 grant PPPA received from the El Pomar Foundation. Over 20 PPPA volunteers over 3 days provided the materials and labor to install the top railing safety covering the courts prior to the dedication—almost the length of 4 football fields worth of top covering. Bear Creek Park has since become yet another great community Pickleball venue for players of all ages; and more improvements are planned for 2022.



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## Teaching Permit Process

For Bear Creek Regional Park, El Paso County Parks expects to have the instructor permit process officially in place by the end of Jan 2022. Brian Bobeck will send us (PPPA) the names of the instructors as they become available. Court 12 at Bear Creek Regional Park is dedicated for instructor-led training 12PM – dark. To apply for one of the six available slots, visit [www.elpasocountyparks.com](http://www.elpasocountyparks.com) > Facility Reservations > Park Facility Reservations.

## Communications and Public Relations

In Aug 2021, PPPA President Joe Johnson was interviewed by *the Scribe*, the UCCS student newspaper. The article described the sport of pickleball, its popularity, where to play, and mentioned the recent opening of Bear Creek Regional Park. The article ended by advertising the free lessons, Guided Play, and Round Robin programs offered by PPPA.

## Education and Training Activities

**Instructors**                    31 instructors participated in Beginning Lesson Training  
35 instructors taught Beginning Lessons  
8 instructors taught Guided Play; most are long-time instructors for PPPA

**Beginning Lessons**        600 players taught in Beginning Lessons May-Sep  
(6 instructors taught 24 players weekly for 25 weeks)

**Guided Play**                    550 players taught during Guided Play  
(6 instructors, on average, taught 24 students weekly for 24 weeks)

<b>Round Robins</b>	<b>Level</b>	<b>Number signed up in SignUpGenius</b>
	2.0	112
	2.5	125
	3.0	165
	3.5	148
	4.0 (began Aug 2021)	111

**Ladder**                            24 to 50 players participated during the summer months

## Financial

PPPA's financial posture is strong as we end calendar year 2021.

The Association ended 2021 with total cash equity of \$62,391.06. This is an increase in PPPA's financial position of \$26,952.11 from EOY 2020. Below is a summary of 2021 receipts and disbursements:

### RECEIPTS:

Membership Dues = \$28,052.00  
Fundraising/Sales = \$11,284.29  
Account Interest = \$127.90  
PPOB Tournament = \$10,271.00

### DISBURSEMENTS:

Membership (PayPal Fees, name tags, etc.) = \$4,780.72  
Fundraising (banners, store stock, PayPal fees, sales taxes) = \$1,109.53

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Board Admin (insurance, website, storage facility, BCRC improvements, etc.) = \$7,905.80

Education (SignUp Genius, volunteer shirts, balls, D11 court rentals, etc.) = \$2,113.45

Colo Spgs Parks & Rec tournament fee (remains as PPPA credit for 2022) = \$775

PPOB Tournament = \$6,098.58

A portion of PPPA's Cash Assets (\$28,105.07 at EOY 2021) remain invested in a Certificate of Deposit which matures on March 18, 2022. A board decision will be needed to extend, adjust amount, or close that account.

Below is PPPA's 2022 Budget:

Pikes Peak Pickleball Association					
Proposed 2022 Budget					
		2021 Actuals	2022 Targets	Delta	Notes
INCOME TARGETS:					
	Membership Dues	\$ 28,052.00	\$ 25,000.00	\$ (3,052.00)	Lower target due to number of paid 3-yr memberships
	Fundraising	\$ 11,284.29	\$ 8,000.00	\$ (3,284.29)	2021 Sponsorships were higher than normal due to Bear Creek Grand Opening
	Tournament(s)	\$ 10,271.00	\$ 25,000.00	\$ 14,729.00	Larger tournament planned (target 350 participants) + Member RR tournament
	<b>TOTAL RECEIPTS:</b>	<b>\$ 49,607.29</b>	<b>\$ 58,000.00</b>	<b>\$ 8,392.71</b>	
EXPENSE TARGETS:					
	Membership	\$ 4,780.72	\$ 4,500.00	\$ (280.72)	Lower to reflect lower income target+add potential expense for socials
	Fundraising	\$ 1,109.53	\$ 2,500.00	\$ 1,390.47	Higher to reflect need to purchase more store inventory
	Board Administration	\$ 7,905.80	\$ 6,500.00	\$ (1,405.80)	2021 included Bear Creek Court improvements
	JVP Courts	\$ -	\$ 6,000.00	\$ 6,000.00	Carryover commitment should CSPR convert Venizia tennis court
	BCRP Shelter	\$ -	\$ 7,500.00	\$ 7,500.00	Placeholder expense for Bear Creek Shelter
	Education	\$ 2,113.45	\$ 2,000.00	\$ (113.45)	Similar Expenses from 2021
	Tournament(s)	\$ 6,098.58	\$ 17,000.00	\$ 10,901.42	Larger tournament (target 350 participants) + Member RR tournament
	<b>TOTAL DISBURSEMENTS:</b>	<b>\$ 22,008.08</b>	<b>\$ 46,000.00</b>	<b>\$ 23,991.92</b>	
	<b>TOTAL NET 2021:</b>	<b>\$ 27,599.21</b>	<b>\$ 12,000.00</b>	<b>\$ (15,599.21)</b>	

## Membership

PPPA Membership List

TOTAL MEMBERS 1,415

ACTIVE MEMBERS 1,341

RENEWAL OVERDUE 63

LAPSED 55

RENEWAL 19

## Sponsor and Donor Relations

This has been a very good year for PPPA Sponsorships with a number of both new and returning supporters. Harvey Investments, ReMax Properties, and SCHEELS were our top Premier-level donors followed by Pickle Prosthodontics, Blue Star Group Restaurants, VisitCOS, and Selkirk Sport at the Platinum-level. Other sponsors included Paddletec, the SignShop, and Ali Muno Real Estate & Gearbox Pickleball. Their combined donations in cash, goods, and services in support of PPPA came to over \$12,000. We are grateful for their generous support of PPPA and encourage all our members to give them your customer patronage in return. Our sponsorship

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program results in tax-deductible donations and will be put to good use in furtherance of our PPPA Mission to promote the sport of pickleball in El Paso County through education and training as well as development of new pickleball facilities in our area. For all our members who own a business or know someone who does, please contact any PPPA Board Member who will provide the potential sponsor business with the PPPA “Become A Sponsor” package for their consideration in support of our nonprofit mission.

## **Tournaments**

### **5th Annual Pikes Peak or Bust Pickleball Tournament—Aug 27-29, 2021**



In 2021, PPPA hosted and managed our legacy Pikes Peak or Bust Pickleball Tournament at Bear Creek Regional Park which was the first ever tournament at this new world-class 12-court venue. PPPA, El Paso County Parks Department, the El Pomar Foundation and VisitCOS were the tournament sponsors for this 2021 event. The PPPA Board of Director’s objective for this tournament was to “play lots of games and have fun.” So, they made this a round-robin format for the men’s, women’s and mixed doubles formats to maximize the number of individual games (519 played over the 3-day event). Two age groups (19-54, 55+) in each of the 3 formats were broken into 4 competitive skill levels (3.0, 3.5, 4.0, & 4.5) and gold, silver, and bronze medals were awarded for all 24 resulting brackets.

189 players (97 female/92 male), ages 20 to 74, from across Colorado plus Arizona, California and Texas participated in this event. They were supported by 37 dedicated PPPA volunteers who pre-planned, organized, and conducted daily operations. One individual from out of state said this was the fifth Pickleball tournament in 2021 he had played in and “the Pikes Peak or Bust was the best organized and run of all.” The tournament generated over \$5,200 in net proceeds after expenses which will be used to support the PPPA mission, including improvements planned for this venue such as a sun shelter for the upper west end of the courts for players and future tournament operations.

Our PPPA Director of Special Projects, Dong Nguyen, presented the summary results of this first tournament at Bear Creek Regional Park to the El Paso County (EPC) Parks Advisory Board along with a check for \$500 from PPPA for venue maintenance in accordance with our PPPA/EPC Operating Agreement. This agreement allows PPPA to run our expanded yearly Education and Training program at this location along with other PPPA-sponsored events and activities for our Membership.

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